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NEWS RELEASE

For Immediate RELEASE
October 5, 2011

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Palisades Federal Credit Union To Host Annual “Rockland County Shred-It Day”

Pearl River, NY – October 5, 2011 – Palisades Federal Credit Union, the largest Rockland County based Credit Union, will host their annual “Rockland County Shred it Day” on October 15. The multi-location event is free to all residents and will take place from 10:00 a.m. - 12:00 p.m. concurrently at each of the Credit Union’s Rockland County branches.

“As Rockland County’s community Credit Union, we strive to provide our members and the local community with financial security and protection,” explained Mark Welshoff, President & CEO. “We understand the severity of identity theft and fraud and are delighted to once again provide preventative services, such as Shred it Day to the Rockland County community.” The Credit Union, who founded this annual event, is inviting any individual who lives, works, worships or volunteers in Rockland County to participate in this year’s festivities by shredding documents that contain personal identifying information such as, social security numbers, account information, addresses, and telephone numbers.

- WHO:** Palisades Federal Credit Union
- WHAT:** Rockland County Shred It Day – Free Document Shredding
- WHERE:** Palisades Federal Credit Union Branch Locations:
 - Nanuet – 240 East Route 59 Nanuet, NY 10954
 - New City – 244 South Main Street, New City, NY 10956
 - Orangeburg - 16 Orangetown Center, Orangeburg, NY 10962

- WHEN:** Saturday, October 15th from 10:00 am - 12:00 pm.
- WHY:** To help community members protect themselves against identity theft by shredding papers containing confidential information.
- Cost:** Free for all personal documents – Businesses may only shred up to 10lbs

The Shred trucks will be in front of each of the Credit Union's branches during the event. Individuals who participate, will watch their documents being shredded and have a chance to win a \$100 American Express Gift Card.

About Palisades Federal Credit Union

Headquartered in Pearl River, NY, Palisades Federal Credit Union (www.palisadesfcu.org), with more than \$150 Million in assets, is the largest Rockland County based Credit Union. The Credit Union operates 4 branches and provides full service banking products and surcharge-free access to over 45,000 ATMs and 4,000 branches nationwide. Credit Union membership and Credit Union loans are open to anyone who lives, works, studies, volunteers or worships in Rockland County, NY.

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